

The Client

Welly is a Minneapolis-based company that manufactures first aid products, including bandages, ointments, and kits. A high profile wellness products disruptor in the consumer space, Welly had a unique opportunity to repackage and rapidly expand its product line into the nation's top mass retailers.



The Problem

Welly engaged **npn360** to develop, source, produce, and fulfill new and existing products, all within a highly accelerated timeline.

npn360 started by partnering with the Welly team to design efficient, competitively-priced packaging options that reflected the brand's creative and innovative personality. Then, the team immediately went to work leveraging our sourcing expertise to ensure production and fulfillment within the specifications and time frame.

The Solution

npn360 Solutions Included:

- Developed and sourced primary packaging options
- Produced and printed secondary packaging
- Fast and accurate kit assembly Fulfillment and shipping



The Outcome

"npn360 is helping us make our launch right now! They take the impossible and find ways to make it happen. npn360 can always reach into their network to solve my problems."

Baidah Abdul-Rasool
Welly VP Operations & Supply Chain

