



CUSTOMER SUCCESS:

# WELLY

Based in  
Minnesota

## Identifying the Opportunity

Welly, a high profile wellness products disruptor in the consumer space, had a unique opportunity to repackage and rapidly expand its product line into the nation's top mass retailers. Welly engaged npn360 to develop, source, produce, and fulfill new and existing products, all within a highly accelerated timeline.

## Unlocking the Solution

npn360 started by partnering with the Welly team to design efficient, competitively-priced packaging options that reflected the brand's creative and innovative personality. Then, we immediately went to work leveraging our sourcing expertise to ensure production and fulfillment within the specifications and time frame.

**“npn360 is helping us make our launch right now! They take the impossible and find ways to make it happen. npn360 can always reach into their network to solve my problems.”**

Baidah Abdul-Rasool,  
VP Operations & Supply Chain

## Package Included

Developed and sourced  
primary packaging options

Produced and printed  
secondary packaging

Fast and accurate kit assembly

Fulfillment and shipping



## npn360

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Packaging  
Brand Merchandise  
Marketing Technology