

# Case Study Peace of Mind



**CUSTOMER SUCCESS:** 

# REINHART FOODSERVICE

Based in Chicago, IL

## Challenge

Reinhart FoodService provides thousands of versions of printed menus, signage, and restaurant marketing collateral to over 40,000 customers across the nation. Reinhart turned to npn360 to help analyze and streamline this highly complicated operation to deliver all materials on time and on budget.

#### Solution

Through a deep dive analysis, npn360 determined the pain points of Reinhart and quickly mapped out a game plan to offer Reinhart the best pricing and quickest execution. Leveraging our in-house technology, npn360 was able to guarantee an efficient, customized delivery to each customer.

"I have a small, centralized marketing team. Having npn360 helps us support 26 divisions by focusing on being proactive in supporting the needs of our sales organization and serving over 40,000 customers. They are the perfect brand stewards!"

Eric Cronert, VP Marketing & Merchandising

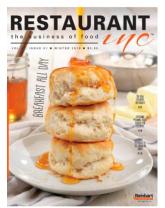
## Package Included

Simultaneously printing multiple versions of marketing collateral with varying messages

Warehousing and logistics

Fast and accurate kit assembly

Pick-packing for fulfillment and shipping







#### npn360

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Print
Packaging
Brand Merchandise
Marketing Technology