



CUSTOMER SUCCESS:

GOOD FOODS

Challenge

To efficiently manufacture and manage inventory for branded labels and folding cartons supporting the client's Zero Waste Landfill Facility initiative.

Solution

nbn360 developed a competitive VMI (vendor managed inventory) program for volume runs, inventory warehousing, freight consolidation and printing expertise.

Based in
Southern Wisconsin



The folks at Good Foods have built their brand around freshly prepared foods—guacamoles, Greek yogurt dips, salads, and juices—that are full of flavor, with nothing artificial. Ever.

So when it came time to order labels and folding cartons for its latest product line, ensuring efficiency in the supply chain was among their requirements, along with fast turnaround, brand consistency and inventory management.

RESULTS

REDUCED INVENTORY
LEVELS FROM 6 MONTHS TO

45
DAYS



REDUCED FREIGHT
COSTS BY

30%

ZERO QUALITY DEFECTS
OR
OBSOLETE INVENTORY
SINCE THE PROGRAM'S INCEPTION



"Perhaps the greatest value was nbn360's help upfront in designing and engineering the folding cartons to best fit Good Foods products."

Director of Packaging Procurement

nbn360

2801 Lakeside Drive
Bannockburn, Illinois, 60015
www.nbn360.com
847.215.7300

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